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ORDER

Print Date 10/04/12

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Flight Dates 10/09/12-10/15/12

Contract / Revision 311591 /

Original Date / Revision
10/04/12 10/04/12

Advertiser Obama / Democrat / Preside

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Product

Candidate. OFA Sked A 10.9-10.15

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 1537

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-8

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	154	\$45,700.25	\$53,765.00	0.00
Totals	154	\$45,700.25	\$53,765.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/15/12	154	\$45,700.25	\$53,765.00

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WCPO	10/09/12	10/15/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	22222--	:30	10	\$70.00	P-8	0.00 NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/09/12	10/15/12	22222--					10	\$70.00		0.00		
2	WCPO	10/09/12	10/15/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF--	:30	10	\$125.00	P-8	0.00 NM	12	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/09/12	10/15/12	MTWTF--					12	\$125.00		0.00		
3	WCPO	10/09/12	10/15/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	44444--	:30	20	\$200.00	P-8	0.00 NM	20	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



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Contract / Revision 311591 Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
3	WCPO	10/09/12	10/15/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	44444--	:30	20	\$200.00	P-8	0.00	NM	20	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	44444--					20	\$200.00		0.00			
4	WCPO	10/13/12	10/13/12	SA 5-6am SA 5-6am	CM	5-6a	-----S-	:30	1	\$50.00	P-8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S-					1	\$50.00		0.00			
5	WCPO	10/13/12	10/13/12	SA 6-7am SA 6-7am	CM	6-7a	-----S-	:30	2	\$70.00	P-8	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S-					2	\$70.00		0.00			
6	WCPO	10/13/12	10/13/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	:30	1	\$175.00	P-8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S-					1	\$175.00		0.00			
7	WCPO	10/13/12	10/13/12	SA GMTS 8-9a SA GMTS 8-9a	CM	8-9a	-----S-	:30	2	\$160.00	P-8	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S-					2	\$160.00		0.00			
8	WCPO	10/14/12	10/14/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	:30	1	\$50.00	P-8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S					1	\$50.00		0.00			
9	WCPO	10/14/12	10/14/12	SU 6-7am SU 6-7am	CM	6-7a	-----S	:30	2	\$75.00	P-8	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S					2	\$75.00		0.00			
10	WCPO	10/14/12	10/14/12	SU GMA 7-8a SU GMA 7-8a	CM	7-8a	-----S	:30	1	\$175.00	P-8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S					1	\$175.00		0.00			
11	WCPO	10/14/12	10/14/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	2	\$190.00	P-8	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S					2	\$190.00		0.00			
12	WCPO	10/09/12	10/15/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	11111--	:30	5	\$125.00	P-8	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$125.00		0.00			
13	WCPO	10/09/12	10/15/12	M-F 10-11a Right This Morn M-F 10-11a	CM	10-11a	11111--	:30	5	\$100.00	P-8	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$100.00		0.00			
E 14	WCPO	10/09/12	10/15/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$450.00		0.00			
15	WCPO	10/09/12	10/15/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	11111--	:30	5	\$150.00	P-8	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$150.00		0.00			



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
15	WCPO	10/09/12	10/15/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	11111--	:30	5	\$150.00	P-8	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$150.00		0.00			
16	WCPO	10/09/12	10/15/12	M-F 1-2p M-F 1-2p	CM	1258-2p	11111--	:30	5	\$150.00	P-8	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$150.00		0.00			
17	WCPO	10/09/12	10/15/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	1-111--	:30	4	\$600.00	P-8	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	1-111--					4	\$600.00		0.00			
18	WCPO	10/14/12	10/14/12	SU 9-10a SU9-10a	CM	9-10a	-----S	:30	1	\$800.00	P-8	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S					1	\$800.00		0.00			
19	WCPO	10/09/12	10/15/12	M-F 3-4p 3-4pm Katie	CM	3-4p	11111--	:30	5	\$150.00	P-8	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--					4	\$150.00		0.00			
		Week: 10/15/12	10/21/12	1-----					1	\$200.00		0.00			
20	WCPO	10/09/12	10/15/12	M-F 4-5p Ellen M-F 4-5p Ellen	CM	358-5p	11111--	:30	5	\$280.00	P-8	0.00	NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$280.00		0.00			
21	WCPO	10/09/12	10/15/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	21111--	:30	6	\$275.00	P-8	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	21111--					6	\$275.00		0.00			
22	WCPO	10/09/12	10/15/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	11111--	:30	5	\$300.00	P-8	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$300.00		0.00			
23	WCPO	10/09/12	10/15/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	12111--	:30	6	\$350.00	P-8	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	12111--					6	\$350.00		0.00			
24	WCPO	10/14/12	10/14/12	SU 6-7p News SU 6-7p News	CM	558-7p	-----S	:30	1	\$225.00	P-8	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S					1	\$225.00		0.00			
25	WCPO	10/09/12	10/15/12	M-F 7-730p 7-730p The List	CM	M-F 7-730pm	11111--	:30	5	\$400.00	P-8	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$400.00		0.00			
26	WCPO	10/09/12	10/15/12	M-F 730-8p 730-8p Let's Ask America	CM	M-F 730-8p	11111--	:30	5	\$465.00	P-8	0.00	NM	5	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$465.00		0.00			
27	WCPO	10/15/12	10/15/12	M8-10p Dancing M8-10p Dancing	CM	8-10p	M-----	:30	1	\$2,000.00	P-8	0.00	NM	1	\$2,000.00



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Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	WCPO	10/15/12	10/15/12	M8-10p Dancing M8-10p Dancing	CM	8-10p	M-----	:30	1	\$2,000.00	P-8	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	M-----	1		\$2,000.00		0.00						
28	WCPO	10/15/12	10/15/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$1,000.00	P-8	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	M-----	1		\$1,000.00		0.00						
29	WCPO	10/09/12	10/09/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$1,200.00	P-8	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	-T-----	1		\$1,200.00		0.00						
30	WCPO	10/10/12	10/10/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$1,500.00	P-8	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	--W----	1		\$1,500.00		0.00						
E 31	WCPO	10/11/12	10/11/12	Political Debates Political Debates	CM	7-11p	---T---	:30	1	\$5,500.00	P-8	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	---T---	1		\$5,500.00		0.00						
32	WCPO	10/12/12	10/12/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$3,100.00	P-8	0.00	NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	----F--	1		\$3,100.00		0.00						
33	WCPO	10/14/12	10/14/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$4,500.00	P-8	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	-----S	1		\$4,500.00		0.00						
34	WCPO	10/09/12	10/15/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	1111111	:30	7	\$450.00	P-8	0.00	NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	1111111	7		\$450.00		0.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
5		WCPO	10/09/12-10/15/12	M-SU 11p Late News	11-1135p		MTWThFSaSu	:30	(\$450.00)	0.00	NM				
		See MG 34.8													
		[news is at 1130p; use inv code LATE NEWS SPEC ED]													
8		VCPO	10/09/12-10/15/12	M-SU 11p Late News	11-1135p		MTWThF--Su	:30	\$450.00	0.00	NM				
		Ⓜ MG for 34.5 10/13													
35	WCPO	10/09/12	10/15/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	11111--	:30	5	\$275.00	P-8	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	11111--	5		\$275.00		0.00						
36	WCPO	10/09/12	10/15/12	M-F 1202-107a Jimmy Ki M-F 1202-107a Jimmy Ki	CM	1202-107a	MTWTF--	:30	4	\$50.00	P-8	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	4		\$50.00		0.00						
37	WCPO	10/09/12	10/15/12	M-F 106-206a Frasier M-F 106-206a Frasier	CM	106-206a	11111--	:30	5	\$10.00	P-8	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	11111--	5		\$10.00		0.00						
38	WCPO	10/14/12	10/14/12		CM	SU 1135p-1235a	-----S	:30	1	\$75.00	P-8	0.00	NM	1	\$75.00



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Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				SU 1135p-1235a											
				SU 1135p-1235a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S					1	\$75.00		0.00			
39	WCPO	10/13/12	10/13/12	ABC College Football -g@M	CM	258-7p	-----S-	:30	1	\$400.00	P-8	0.00	NM	1	\$400.00
				ABC College Football gan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S-					1	\$400.00		0.00			
40	WCPO	10/13/12	10/13/12	NASCAR	CM	12p-1130p	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
				NASCAR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S-					2	\$1,000.00		0.00			
													Totals	154	\$53,765.00